

2005-2006 product guide

# KIFKAF

celebrating colour, texture and taste

*ceramic, seagrass and bamboo accessories that relax and inspire*



*The smell of salt, sand between toes, the endless*

*blue green of sky and sea, time to taste life and simply be*

In a world of instant accessibility and deadlines, we dream of escape. KIFKAF explores the timeless peace of coastal life, introducing the colours of nature by the sea to its new range.

Bring the freedom of calm into your home using the whole of the KIFKAF collection. Patterned and textured ceramics and baskets distract our eyes away from our flat screen environment giving fresh detail to linger on. The tactile quality of hand-made contemporary pieces shifts us to a space where we can contemplate and appreciate the unique and individual as we sip tea.

Use pieces from the KIFKAF collection to plan your break outside in nature. Pack up a basket with seagrass cushions for go-anywhere seating. Choose a tea to set the theme. Match the colours of your pot, cups and bowls, or mix them up to suit your mood or the style of a friend. Then go.

With KIFKAF, the interplay of colour, texture and taste has never felt so free.



*Tea pots*

from left to right all-in-one (fig), swan (snow), mantra (cucumber), katsu (cucumber), hobnail (sky), mandalay (fig), zaina (light pond), mecca (dragonfly), shan (sky), venus (aqua), sumo (dark pond)

The new KIFKAF collection continues its exploration of the colours of nature. This season we go to the seaside to find the blue of a summer sky, the changing blue greens of the ocean and the warm brown of wet sand. All mix and blend easily back into a range that is about beauty and balance. Richly patterned details add a new visual and tactile sensuality: a hobnail pattern and a rolled iron handle reinterpret the traditional cast iron Japanese Testsubin kettle; flowers found in a pond scribble delicately over ceramics. In teapots, new shapes follow the swoop of a swan's neck or the flat spread of the manta ray. Cups introduce wider, squatter shapes that can double as condiments holders.

**SIGNATURE STYLE** The KIFKAF ceramics collection comes together with its signature style cucumber interiors and brown keyline rims. Watch also for the KIFKAF stamp on the bottom that signals hand-made.



*Tea cups*

1 espresso (cocoa), 2 venus (cucumber), 3 genie (aqua), 4 moroccan (dark pond), 5 classic (aqua), 6 sencha (sky), 7 french (cucumber), 8 pod (snow), 9 ali (snow)



*a beautiful gift*

love potion (fig)



energy eclipse (dragonfly)

arabian nights (cucumber)

love potion (fig)

zen relaxation (aqua)

tokyo green (snow)

celebration chai (sky)

The scent of tea, the colour of a pot, the shape and quality of a cup, the gentle rhythm of preparations. KIFKAF brings together the sensual seduction of tea ceremony through its beautiful wood-encased tea sets. Whether it's for sharing over conversation or simply relishing a quiet moment alone, KIFKAF tea sets are a perfect gift of time to drift and dream a little.

**Energy Eclipse** This stylish teacup comes complete with a ceramic filter and lid for in-the-cup brewing. It comes with an energy-boosting herbal blend. A clever, compact gift.

**Arabian Nights** An Arabian-inspired pot, four petite cups, gunpowder tea and the perfect recipe to make Arabian mint tea. A truly gastronomic gift.

**Love Potion** This tea set is made especially for two and comes with a spicy infusion that contains aphrodisiacs such as ginkgo and Siberian ginseng. A romantic gift for lovers.

**Zen Relaxation** Reflective of Zen's high value for solitude and meditation, this individual tea set is packaged with a calming herbal tea. An individual gift for individual souls.

**Tokyo Green** This traditional Japanese designed teapot set is ideal for the new trend towards drinking green tea. A perfect gift for health conscious couples.

**Celebration Chai** Four cups and a generous teapot for entertaining together with a truly delicious spicy and exotic chai blend. A gift to inspire conversation and good times.

Canisters in three different sizes and a range of colours complete the mix-and-match feel of the tea collection (cocoa, snow, fig).



*"earth laughs in flowers"* Ralph Waldo Emerson

from left to right small hoa (cocoa), tall hoa (cucumber), rocket (cucumber), pod (aqua), small teardrop (snow), medium teardrop (snow)

## herbals

**Tonic** Great as an after meal pick-me-up. This sweet and refreshing tea contains raspberry and peppermint to aid digestion and help prevent bloating.

**Love** Sip on this spicy love potion with someone special. Containing recognised aphrodisiacs such as ginkgo and Siberian ginseng, let the sensual flavours of passion flower and hibiscus take over.

**Smile** Uplifting tea to cheer you up on 'blue days'. This citrus flavour tea contains St Johns Wort to help have a happy day and Valerian to help get a good night's sleep.

**Energy** Invigorating tea to help you feel alert and alive. This refreshing mint and lemongrass flavour tea is the perfect breakfast 'wake-up' or whenever you need a quick energy fix.

**Zen** Relaxing tea to curl-up and contemplate with. Help unwind from the day's stresses and drift into dreaming as you sip on this delicious floral and mint flavour infusion.



## Teas

**Australian Breakfast** Pure home-grown pleasure. This blend of Australian teas is hearty and full-bodied, and handles the addition of milk and sugar with grace.

**Green Jasmine** Needing something to wake you up - without the jitters? This gently refreshing green tea with jasmine helps you remember that you can concentrate after all.

**Arabian Mint** Want to fly far away? This traditional rolled green tea mixed with refreshing mint will take you there. Drink it hot or cold and dream about the desert.

**Celebration Chai** Say 'cheers' with this ancient rich and exotic blend. Laced with vanilla, cardamon, citrus peel and cloves, drink it and forget about champagne.

**Mountain White** Refined and delicate, this is tea to linger over. The least processed of teas, with five times more antioxidants than black tea. In China it's the 'fountain of youth'.



**TEA RANGE** KIFKAF has designed refined, yet warm looks for each of its three tea ranges. Teas are packaged in hygienic and easy-to-see-through plastic wraps then encased in a natural board container. Labels have been individually designed to capture the unique character and purpose of each tea range. Their soft colours have been chosen to complement and blend with the KIFKAF collection.

**The Tea range** digs deep into its Chinese past, using the ancient symbol of abundance – the fish – on its label as a reminder of the warmth of feeling and fortune that can be found in sipping tea with family and friends.

**The Herbal range** borrows from the gardens of nature, using a floral vegetation pattern on its label as a link to the organic origins of each tea ingredient.

**The Ayurveda-inspired range** looks to its Indian origins, using a repetitive floral screen pattern on its label to convey the essence and importance of balance.



*left tea ball. right tea warmer set.* The exquisitely hand-crafted bamboo tea warmer opens us to a gentler way of life. Coming with its own large-style traditional teapot, its satin cushioned interior keeps tea warm for lingering hours. (This teapot is only available as part of the tea warmer set.)



*Tea is contentment*



classic infuser (cucumber)

*inspired by the traditional indian knowledge of ayurveda, kifkaf's holistic range of teas help us balance and enjoy our lives*

KIFKAF aims to help bring balance into busy modern lives by looking to one of the oldest systems of healing – Ayurvedic medicine. A growing trend amongst health-conscious people, the strength of Ayurveda can be found in its broad, all-encompassing view of how our physiological, psychological and external lifestyles interrelate and affect our well-being. Ayurveda divides individuals into three 'doshas' or types – Vata, Pitta and Kapha. Inspired by the use of Ayurvedic herbs, KIFKAF creates a fun way to drink health-focused teas.



**Vata** Too much to do? Too little time? This balancing blend helps to settle a wired mind and gain clarity. Our 'Vata' style Ayurveda tea is designed for people who tend to be creative, active, alert and restless. They talk and walk fast, then get tired. They also think and worry too much. They enjoy doing too many things at once and are often absent-minded. Calming down with our 'Vata' style tea and maintaining routine may help restore balance.

**Pitta** A cool, calm antidote to "bad-hair" days. Drunk warm or cool, this soothing blend helps melt frustrations away. Our 'Pitta' style Ayurveda tea is designed for people who burn with passion and intensity for projects and make natural leaders. However, they can also get angry, jealous and bitter with resentment. Cooling down with our 'Pitta' style tea, tuning into nature and letting go of control over people or situations may help restore balance.

**Kapha** Kick-start your system, bring on the bling. This active blend helps get you going on slow days. Our 'Kapha' style Ayurveda tea is designed for people who love and learn deeply. They can be lazy and lethargic - and don't mention change. Being melancholy and too attached to things or people are things they have to watch out for. Revving up with our 'Kapha' style tea and getting active and on-the-go may help restore balance.

PHOTOGRAPH BY KIRSTEN STRECKER



noodle bowls – large (sky), medium (cucumber), small (aqua)



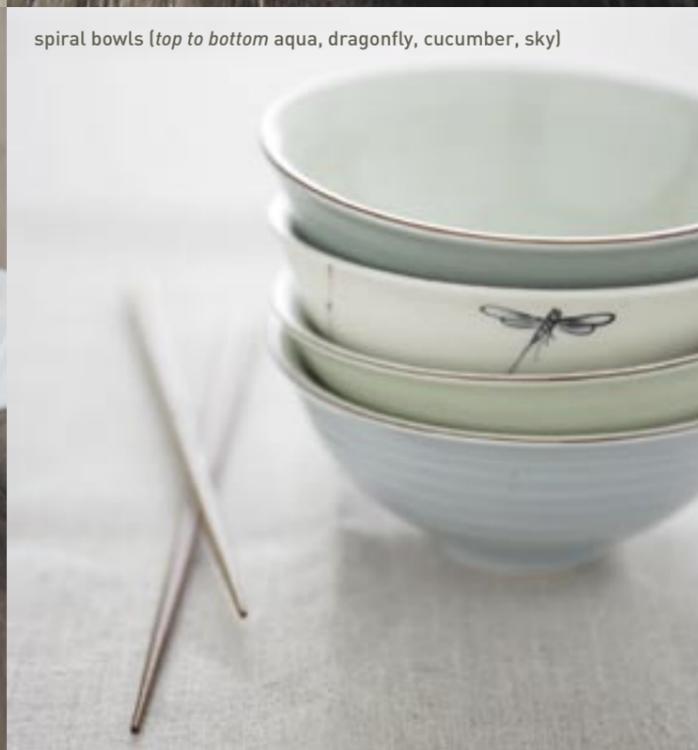
insense bowl (light pond)



ikebana bowls – set of 3 (cucumber)



pond bowl – available in 2 sizes (dark pond), lotus dishes – set of two



spiral bowls (top to bottom aqua, dragonfly, cucumber, sky)



milk jug and sugar jar (sky)

*"meanwhile let us have a sip of tea... and linger in the beautiful foolishness of things"* Kahuzo Okakura



katsu teapot (cucumber) with genie cups (snow) on nordic tray surrounded by small square seagrass cushions

**BAMBOO BASICS** KIFKAF's bamboo basics are an opportunity to rethink the way we share our food and take care of ourselves. This range of bamboo trays, placemats and bowls are coated in a matt polyurethane finish. Turn dinner parties into a degustation of tasting dishes using a variety of bamboo shapes and let small trays become an interesting take on dinner plates.



**SEAGRASS CUSHIONS** Versatile and light, these seagrass cushions can be piled up to create a side-table, then pulled apart and used as floor or outdoor seat cushions when guests arrive. Pure comfort zone around the home, a set of 8 cushions neatly packs inside our seagrass newspaper size container to become an instant travelling picnic setting. With a constantly changing set of colours, contact KIFKAF direct to catch up on the latest in the range.

Cushions are available in three sizes.



bamboo bread bowl



shoulder

barcelona – set of 3

fold down baskets – set of 3

luna – set of 2

chocolate weave

wine

barrell storage baskets – set of 4

**BASKETWARE** Surround yourself with natural fibres. KIFKAF presents a basketware range full of clever storage solutions that help you de-clutter and organise stylishly. Too chic to hide away, select one size of basket and use the repetition of shape to create a classically neat storage look; or use a series of different shapes to add visual interest to a room and store a broad range of everyday items.



single archive

newspaper box

single magazine

nest – set of 4

vertical – set of 5

single in-tray

horizontal – set of 3

*and in the sweetness of friendship  
let there be laughter and the  
sharing of pleasures*



PHOTOGRAPHY JASON BUSCH / STYLING GLEN PROEBSTEL / TEXT PRUE RUSHTON / ART DIRECTION AND DESIGN GERALDINE WARD



**KIFKAF designs**

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